



Megan Schaltegger

EXPERIENCE

DELISH.COM, EDITORIAL FELLOW

HEARST | JANUARY 2019 - PRESENT

- Write 4-6 articles daily on food news, trending topics, and culture
- Pitch topics based on the Delish brand and audience, social trends, and search optimization
- Update galleries with new products and recipes

ELITE DAILY, EDITORIAL ENTERTAINMENT INTERN

BUSTLE DIGITAL GROUP | JUNE 2018 - AUGUST 2018

- Wrote 1-3 articles daily on entertainment topics and celebrity news
- Transcribed celebrity interviews on deadline for entertainment editors
- Filmed video content for IGTV story on @EliteDaily
- Assisted the Elite Daily social team on studio set up and production

VOX MAGAZINE, DIGITAL EDITOR | CONTRIBUTING WRITER

JANUARY 2018 - MAY 2018 | AUGUST 2017 - DECEMBER 2017

- Pitched, researched, interviewed, wrote, and edited on music and pop culture for VoxMagazine.com
- Wrote copy for Facebook, Twitter, Instagram, and Snapchat
- Scheduled social content based on editorial calendar and engagement research
- Spearheaded Vox Magazine's Instagram Takeover initiative
- Produced stories in CMS, completed analytics reports, and designed a weekly email newsletter

OBSESSEE, CONTRIBUTING WRITER

CLIQUE MEDIA GROUP | NOVEMBER 2016 - OCTOBER 2017

- Pitched and wrote content that is sharable across the brand's social media platforms
- Identified trends and topics that align with the brand's mission, voice, and audience

COLUMBIA MISSOURIAN, STAFF REPORTER

COMMUNITY BEAT | AUGUST 2017 - DECEMBER 2017

- Published 21 articles for ColumbiaMissourian.com and wrote four stories for the annual Homecoming Guide
- Worked on general assignments desk bi-weekly, pitching timely and of-interest topics

MICHIGAN AVENUE MAGAZINE, EDITORIAL INTERN

MODERN LUXURY | JUNE 2017 - AUGUST 2017

- Wrote for MichiganAvenueMag.com and the men's issue of Michigan Avenue Magazine
- Responsible for daily tweets to promote recent web content
- Selected images for web galleries, provided post-event write ups, and wrote calendar listings for the website
- Transcribed interviews and wrote budget lines

CONTACT

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EDUCATION

UNIVERSITY OF MISSOURI

Bachelor of Journalism

Emphasis in Magazine Writing

Minor in Sociology

Class of December 2018

IES ABROAD

London, UK

Spring 2016

SKILLS

- Writing, editing, interviewing
- Content strategy
- Analytics (Google Analytics, Parse.ly, and Social)
- Producing content for CMS
- HTML
- Search engine optimization
- Photoshop and InDesign
- Writing copy for Social Media
- Fact checking and research